



# Jonathan Fudem

jonathanfudem.com

jf@jonathanfudem.com | (415) 828-5290



Media. Design. Interaction.

Media designer and producer with the ambition to harness the power of art, technology and media, applied in novel, innovative, compelling ways, to make the impossible possible, to create digital magic.

## Professional Experience

### USC Provost's Research Fellow *2015–Present*

#### University of Southern California

*Design and Develop* capstone interactive game experiences to explore online privacy and digital surveillance, as part of Provost-funded personal academic research project.

### Research Assistant *2015–Present*

#### TheVatProject.org, USC School of Cinematic Arts

Create logo and branding guide. *Design* and launch website.

Assist Dr. Virginia Kuhn to develop and exhibit experimental video analytics framework and database.

### Writing Tutor *Summer 2015*

#### Warrior-Scholar Project

Coach academic writing to 14 US Armed Forces veterans and active enlisted members during intensive week-long college preparatory bootcamp.

### General Manager *2014–2015*

#### USC Trojan Vision Television

Manage Campus TV Station, Oversee production of 10 hours of live original weekly content.

Create and Deploy station marketing and advertising, targeted email and social campaigns.

Pitch, Develop and Produce scripted and online program initiatives.

Recruit, Select and Direct paid staff of 16 managers, 200 volunteers, and 20-person production group.

### Assistant General Manager *2013–2014*

#### USC Trojan Vision Television

Select and Manage video production group.

Supervise 30+ paid projects, including USC Commencement 2014 and 2015.

## Skills

### Software

- Photoshop · Illustrator
- InDesign · Premiere
- After Effects · Final Cut Pro

### Code

- Javascript · JQuery · HTML
- CSS · P5.js · Processing · PHP

### Design

- Graphic Design · Branding
- HTML Email Design+Marketing
- Information Visualization

### Production

- Product Photography
- Broadcast Directing
- Technical Directing

## Education

BA Media Arts + Practice *May 2016*

USC School of Cinematic Arts

Minor Advertising *May 2016*

USC Annenberg School for  
Communication and Journalism

USC Marshall School of Business

## Awards

Phi Beta Kappa *March 2015*

Frank Volpe Endowed  
Scholarship Award *2015–2016*  
USC School of Cinematic Arts

USC Dean's List *Fall 2012–Present*